GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:5616
ANSWERED ON:02.05.2002
NON-AUDITING OF CIRCULATION OF NEWSPAPERS MAGAZINES
CHARAN DAS MAHANT

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether only 530 Newspapers and Magazines out of 27,170 published in India gottheir circulation audited and an amongst daily newspapers only 205 got their circulation audited while their number was 1990;

(b) if so, the facts thereof and reaction of the Government thereto and the action being taken in this regard; and

(c) the reasons for non-auditing of circulation of most of the Newspapers and magazines?

Answer

THE MINISTER OF INFORMATION AND BROADCASTING (SMT. SUSHMA SWARAJ)

(a), (b) & (c): Carrying out circulation check of newspapers is only a derivative function of the Registrar of Newspapers for India (RNI) as per the Press and Registration of BooksAct, 1867. RNI finalized a total of 4559 cases of circulation check during the periodfrom 1.4.99 to 31.3.2002, which were referred by the Directorate of Advertising and Visual Publicity (DAVP), State Governments, on the basis of complaints and at the request of publishers.